

Use of EAGLE Registrations Inc. Logo, ANAB Accreditation Marks, Certification Reference and SQFI Ethical Sourcing Logo

A company registered by EAGLE Registrations Inc., may use the EAGLE Registrations Inc. logo and the ANAB logo if they meet the following criteria:

1. The EAGLE Registrations Inc. logo and the ANAB logo may be used on a company's literature, such as letterhead, business cards, brochures, advertising and marketing materials. The logos may only be used within the scope of the company's registration.
2. The EAGLE Registrations Inc. and ANAB logo **SHALL NOT**:
 - a. be used on a product or product packaging which may be reasonably concluded as indicating product approval
 - b. imply Registration of any product or service
 - c. indicate product approval
 - d. be used in connection with a quality or environmental management system not approved by EAGLE Registrations Inc.
 - e. be used in such a manner as to bring ANAB or EAGLE Registrations Inc. into disrepute
 - f. make any statement regarding its accreditation that either ANAB or EAGLE Registrations Inc. may consider inaccurate, misleading, or unauthorized.
 - g. be used by applying them to laboratory test, calibration or inspection reports or certificates.
3. Statements used on product packaging may in no way imply that the product, process or service is certified. Statements used on product packaging or accompanying information shall include reference to:
 - a. Identification of the certified client (brand or name)
 - b. Type of management system (quality or environment) and the applicable standard.
 - c. Reference to EAGLE as the Certification Body.
 - d. Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable.
4. The EAGLE Registrations Inc. logo **shall** state the appropriate standard and version – Registered by EAGLE Registrations Inc.
5. The ANAB logo shall be used in a manner that clearly communicates the meaning of the mark in conjunction with the EAGLE Registrations Inc. logo and does not imply that the company is registered by the accreditation body.
6. When using the ANAB logo it must be used in conjunction with the EAGLE Registrations Inc. logo in accordance with [ANAB PR 1018](#).
7. The ANAB logo shall be the same size or smaller size than the EAGLE Registrations Inc. logo and shall be in direct proximity to the EAGLE Registrations Inc. logo.



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CERTIFICATION REFERENCE

1. Client shall ensure that any references to certification include the year revision.
 - Example: “Certified to SQFI Ethical Sourcing Standard – Level 1 – Edition 2.1”
2. Client shall not make or permit any misleading statement regarding its certification.
3. Client shall not use or permit the use of a certification document or any part thereof in a misleading manner.
4. Upon withdrawal of a certification, the client shall discontinue its use of all advertising matter that contains a reference to certification, as directed by EAGLE.
5. Client shall amend all advertising matter when the scope of a certification has been reduced.
6. Client shall not reference its management system certification in such a way as to imply EAGLE certifies a product or service
7. Client shall not imply that the certification applies to activities and sites that are outside the scope of certification.
8. Client shall not use its certification in a manner that would bring EAGLE and/or the certification system into disrepute and lose public trust.
9. If the certification is unaccredited, the reference to the certification must clearly identify that it is unaccredited.



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EAGLE Registrations Inc. Logo



SQFI Ethical Sourcing Standard
Level 1 – Edition 2.1
Registered by EAGLE Registrations Inc.

The logo must reflect the standard version on your current, valid certificate.

The acceptable colors for the EAGLE Registrations Inc. logo are:

- The word **EAGLE** in the logo: **RED (Pantone 187U)**
- EAGLE Graphic and remaining text: **BLUE (Pantone 655U)**

The logo may also appear in BLACK on a white background. There shall be one half inch of white space around the EAGLE Registrations Inc. logo

ANAB Logo



The acceptable colors for the ANAB logo are:

BLUE (PMS 286) and **RED (PMS 485)** or equivalent.

It may also appear in BLACK on a white or light-colored background.

The ANAB logo should be sized so that all features of the logo are clearly distinguishable and its dimensions are without distortion.

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SQFI Ethical Sourcing (ES) Logo

The current requirements including dimensions, formatting, colors and wording can be found in the SQFI Ethical Sourcing Code, Edition 2.1 which can be downloaded from the [SQFI Ethical Sourcing website](#).

1. The supplier shall follow the guidelines and criteria outlined in [Appendix 3, Part B](#) (pages 106-108) of the SQFI Ethical Sourcing Standard.
2. The SQF Logo is voluntary.
3. The SQF Logo should be requested from your Certification Manager.



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